RULES FOR PARTICIPANTS

All participants must follow the rules. Breaking any may cause permanent ban, depending on the seriousness of the issue.

- 1) 1. ALL Images must be the original work of the entrant. Photographers are the responsible persons for their presentations, if anyone else other than the photographer claims that any photograph has been stolen or otherwise then it is up to the entrant to present proofs that it is not. The exhibition assumes no liability of any misuse of copyright.
- 2) The exhibition is open to anyone; however, an entry may be rejected when the organization, or its agent, in its reasonable discretion, believes the entry does not conform to exhibition rules and conditions.
- 3) There is no entry fee or any limit of entry, however if the participant can find a buyer through ImageLifeStudio website then the participant must pay ImageLifeStudio a 5% of the total selling amount.
- 4) The participants must send the images to info@imagelifestudio.com.
- 5) The images will go through several quality checkups before uploading on the platform. The process may take some time, so the participants are requested to be patient.
- 6) Participants are being requested to inform ImageLifeStudio about the price of the image(s) as the price of the images may appear below the image.
- 7) Vulgarity is prohibited. Nude photographs are allowed if the photographs express no vulgarity or do not provoke sexual sensation.
- 8) Image data file format JPEG/150dpi,800kb recommended.
- 9) The participant will be asked to provide the digital/printed versions of their work to the buyer. Failing to do so before the deadline may harm the good will of the organizer and can cause permanent ban of the participant from the system.

Note: *1. "Identical or similar works" refer to the following works: 1) a work produced from identical image data, 2) a work produced by cropping or retouching identical image data to alter it, or 3) a work produced from similar, though not identical, image data as described in (1) or (2) above (e.g. a frame from the same series of shots, photography conducted at a different date or time yet producing the same result, or a work otherwise deemed to be similar). *2. A photo story, multiple photo stories, or other work that includes an image identical or similar to a single photo Entrants are responsible for the resolution of any legal issues arising from their λ submitted works and agree to pay any costs thereby incurred. Entries including content from (1) to (5) below may be disqualified at the λ organizer's discretion: 1) Content that infringes on any laws, or is defamatory or libelous 2) Content that constitutes or encourages criminal behavior, leads to civil liability, or that otherwise violates laws 3) Commercial content that promotes products or services 4) Content in which animals were harmed or manipulated in the making of said content 5) Content that infringes on the copyrights, trademarks, contract rights, or other intellectual property rights of a third person or entity (whether individuals or companies), or violates rights of privacy or publicity, including: - trademarks owned by third

parties (examples: billboards or signs on a street) - materials protected by third-party copyrights - names, likenesses, or other characteristics identifying celebrities or other public figures - entries containing screen credits

Photo Guidelines Image data files created with a device capable of taking still images, including smartphones and digital still cameras (including medium and large-format digital cameras). Images that have been retouched by using camera apps, photo editing apps, other software, etc. will be accepted. Both color and monochrome images will be accepted.

Responsibility

Although entries are handled with the greatest possible care, the organizer will not bear responsibility for accidents, damage, loss, or other problems that occur during data transfer. The organizer will not bear responsibility for entrant damages, etc. arising from or related to circumstances beyond its control, including but not limited to network failure, computer viruses, or unauthorized access to its servers. The organizer will not bear responsibility for damages or other harm suffered by entrants as a result of their participation in the contest (when held). Entrants are required to obtain the prior permission of the persons who are portrayed in their works or who hold the copyright or other intellectual property rights to the works or the items portrayed therein. Entrants also agree to fully indemnify the organizer and bear all responsibility for any complaints or objections that arise in relation to the above. Entrants agree to fully indemnify the organizer and bear all responsibility for any third-party complaints or objections concerning copyright or other intellectual property-right infringement or damages arising from submitted works. If there is a problem related to the similarity of a submitted work to an existing work, etc., the parties involved are responsible for the resolution of that problem. Entrants also agree to fully indemnify the organizer and bear all responsibility for any complaints or objections that arise in relation to the above. The above limitations also apply to the responsibilities borne by the organizer as well as the judges and third parties participating in the contest in cooperation with the organizer.